

# Santa Claus Shuffle

5K Race and  
1 Mile Fun Run & Walk



December 10, 2011

Olde Towne Portsmouth

The Santa Claus Shuffle is an annual fundraiser for  
**Tidewater Youth Services Foundation.**

## About Tidewater Youth Services Foundation

Tidewater Youth Services Foundation is a 501(c)(3) non-profit organization, established in 1991 to support and enhance the community-based services for at-risk youth that are operated by our public partner, the Tidewater Youth Services Commission.

## Our Mission

Tidewater Youth Services Foundation prepares at-risk and court involved youth for productive lives in their communities by improving academic skills, teaching appropriate social and life skills, and fostering involvement in positive activities.

## Why Support the Santa Claus Shuffle

With your help, we can touch the lives of youth in ways not possible through state support alone. From meeting basic needs of youth to developing and supporting life-changing services, the proceeds from this event are vital to the success of our efforts.

For more information, please visit [www.TYSFoundation.org](http://www.TYSFoundation.org).



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## Sponsorship Opportunities

### “Instilling Hope”

**\$5,000—At this level, your company will be “Instilling Hope”.**

- Your company will receive a prominent full-page acknowledgment on the race program’s outside back cover.
- Your logo will be prominently displayed on all publicity materials.
- Your logo will be prominently displayed on the event t-shirt.
- Your company will be recognized on our website with your logo.
- Your logo will be featured in our newsletter and on our Facebook page.
- You may display your company banner at the event.
- You will receive four complimentary race entries.

### “Creating Opportunities”

**\$2,500 - At this level, your company will be “Creating Opportunities”.**

- Your company logo will be displayed on publicity materials and on the event t-shirt.
- Your company will be recognized on our website with your logo.
- Your logo will be featured in our newsletter and on our Facebook page.
- Your company will receive a full-page acknowledgment in the race program.
- You may display your company banner at the event.
- You will receive two complimentary race entries.

### “Brightening Futures”

**\$1,000—At this level, your company will be “Brightening Futures”.**

- Your company logo will be displayed on all publicity materials and on the event t-shirt.
- Your logo will be featured on our website, in our newsletter, and on our Facebook page.
- Your company will receive a full-page acknowledgment in the race program.
- You will receive one complimentary race entry.

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## Sponsorship Opportunities

### “Discovering Potential”

**\$500—At this level, your company will be “Discovering Potential”.**

- Your logo will be displayed on all publicity materials and on the event t-shirt.
- Your logo will be featured on our website and in our newsletter.
- Your logo will be featured on our Facebook page.
- Your company will receive a one-half page acknowledgment in the race program.

### “Making a Difference”

**\$250 - At this level, your company will be “Making a Difference”**

- Your logo will be displayed on publicity materials and on the event t-shirt.
- Your company will be listed on our website and in our newsletter.
- Your logo will be featured on our Facebook page.
- Your company will receive a one-third page acknowledgment in the race program.

### “Choosing to Help”

**\$100—At this level, you will be “Choosing to Help”.**

- You will be listed on all publicity materials and on the event t-shirt.
- You will be listed on our website and in our newsletter.
- Your logo will be featured on our Facebook page.
- You will receive a one-fourth page acknowledgment in the race program.

### “Ambassadors for Youth”

**“Ambassadors for Youth”** help ensure the success of our event by donating products or services up to \$100 in value.

- You will be acknowledged in the race program.
- You will be listed on our website.
- You will be listed in our newsletter.
- You will be acknowledged on our Facebook page.

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- \_\_\_ My company will "Instill Hope" by sponsoring the Santa Claus Shuffle with a \$5000 contribution.
- \_\_\_ My company will "Create Opportunities" by sponsoring the Santa Claus Shuffle with a \$2500 contribution.
- \_\_\_ My company will "Brighten Futures" by sponsoring the Santa Claus Shuffle with a \$1000 contribution.
- \_\_\_ My company will "Discover Potential" by sponsoring the Santa Claus Shuffle with a \$500 contribution.
- \_\_\_ My company will "Make a Difference" by sponsoring the Santa Claus Shuffle with a \$250 contribution.
- \_\_\_ My company "Chooses to Help" and will sponsor the Santa Claus Shuffle with a \$100 contribution.
- \_\_\_ My company is honored to be an "Ambassador for Youth". We
  - \_\_\_ will make a cash contribution of \$25- \$99.
  - \_\_\_ will donate one or more \$25 gift certificates to be used as prizes at the race.
  - \_\_\_ will contribute products or services for the race.
  - \_\_\_ will help by \_\_\_\_\_

Sponsorship checks may be mailed to:  
Tidewater Youth Services Foundation  
2404 Airline Boulevard  
Portsmouth, VA 23701

757-488-9161 ▪ [jmartin@tysfoundation.org](mailto:jmartin@tysfoundation.org)

[www.TYSFoundation.org](http://www.TYSFoundation.org)